



Something AmaZING has happened in Port Washington

Jim Neulrich and his wife, Deb, opened AmaZING Accessories in Port Washington three years ago, filled with hats, purses, scarves and jewelry.

“The great thing about accessories is they always fit,” Deb said, “And they have no calories.”

One year later, Deb launched a business for fashion clothes – Women’s Safari.

Deb caters to her community by trying to find anything to accommodate a customer. She sells stylish, trendy clothes, while keeping them affordable for the community. Her secret: she is very picky about her vendors, and researches hundreds of them.

“It’s not about what I like,” Deb said. “Fashion is an attitude in many respects.”

The business just was meant to be, said Jim.

“I was not a retail guy,” he said, “But I believe the Lord has led us here to do these things. The Lord is our number one priority over everything else.”



Deb and Jim Neulrich

— *Tirzah Cook*